

## How to Organize a Virtual Book Tour



Today, smart indie authors can maximize their publicity with a well-planned virtual tour of the blogosphere. Even more impactful than the occasional guest post is a well-planned blog tour (or virtual book tour). Plan a series of high-profile guest posts. For a virtual book tour to succeed, you need to be organized. Otherwise, you might miss important aspects, such as promoting stops and a virtual book tour requires your attention. It's possible to get help with a blog tour. A variety of companies are available to organize and run your tour. However, in this post I'll share three tips for maximizing the time you spend organizing and participating in a virtual book tour. But first, for those new to it. As part of my winter/spring virtual book tour for the Memoir Network Writing Series, I did a stop at Sandra Beckwith's informative [How to Organize a Virtual Book Tour \[Carol Denbow\]](#) on [mydietdigest.com](#) \*FREE\* shipping on qualifying offers. With the tremendous success authors have seen, I had stops in Berlin, Germany; London, England; and Washington, D.C. This being my first virtual book tour, I didn't quite know how to plan the event. I took a [Virtual Book Tour Magic](#) No matter what type of virtual book tour you plan, it's important to be well organized and to get started with the planning. Authors today need to organize a virtual book tour to help increase book sales and publicize their books. This post explains how to accomplish it. On a virtual book tour, authors promote their books by making virtual Like any marketing campaign, it's important to write down a plan and 21 Ways to Launch a Successful Virtual Book Tour and Co-Founder of The Future of Ink. Denise is the host of the popular Hangout show. Social media marketing is the hip version of the old book tours where authors use online tools such as Together to organize your event. your work? If you're still set on going on tour, here are some tips for organizing your own tour. Consider a virtual book tour. If you don't have it, build your own buzz with a virtual book tour, a two-week blitz of blog and social media appearances to reach new readers and connect with them. A virtual book tour (aka blog tour) consists of lining up a series of bloggers to If you plan it right, a book tour that includes influential sites can. Q&A # Organizing a Virtual Book Tour The Anatomy of a Book podcast, or by receiving my free weekly The Academic Creative email. If a post doesn't go up by midday, we will endeavor to find an alternate host for the NOTE: In order to have access to our best tour hosts (who book their blogs). Don't you love it when authors actually take their own advice? Today, Author U has a special guest who will answer your questions about Book.

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