

# Cold Emails are Hot: Replace Cold Calls with Emails and TRIPLE Your Response Rate!



Julie [redacted]  
President at [redacted]

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Business deal from Julie [redacted]  
Aug 31, 11:45 AM

## Conversation?

Hello Kyle,

I heard about your company through a digital agency that I work with. We are a technology company in the payment space serving digital agencies as well as large web development companies. We are also one of the largest providers of software for payments to attorney firms in the US and K - 12 schools in the US.

Do you have a moment this week for a conversation? I think there's a way for us to do some business together and perhaps create a significant revenue stream for you.

When is a good time for me to call you?

Best regards,  
Julie

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tripled Yelp's email response rates with just 3 changes. I took a crack at cold emailing back in college, which was pretty Imagine working everyday, sending the same 50 emails, and getting 3X the results by changing the I just learning how to write copy and these tips are just gold for a newbie!!.

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